



# Building a Brighter Future

A Campaign for Youth & Family Outreach  
co-chaired by Michael Bourque and Nancy Brain

As childcare providers across the state were forced to shutter, the critical importance of the childcare industry has become ever more apparent during the COVID-19 pandemic. The Center for American Progress reported on May 5, 2020 that as a result of COVID-19, Maine stands to lose 48% of its childcare provider supply and 22,814 licensed childcare slots.

Youth & Family Outreach (YFO) recognizes the gravity of this situation. We are actively engaged in advocating for the recovery of the early childhood field. By creating an additional 49 childcare slots through our expansion, we are providing a solution to help our community adapt to the new world we're living in.

The long term economic impacts of COVID-19 will make providing affordable, quality childcare services imperative for families looking for jobs and participating in the Greater Portland workforce.

In the fall of 2019, YFO conducted a feasibility study to explore how to address the already enormous need in Greater Portland for quality early care and education. To best expand and serve the needs of families, YFO chose to move forward in partnership with the Portland Housing Authority (PHA).

Together we are embarking on an ambitious plan to increase the opportunity for more families in our community to live with a sense of place, purpose, well-being, and financial stability.

# A Space to Grow

The “Building a Brighter Future” Campaign includes three phases:

**1 Acquisition of Adjacent Property**  
Completed on March 21, 2019;

**2 Planning & Design**  
January 2020 to June 2021  
Planning for the construction of a state of the art new sustainable childcare facility by achieving the Living Building Challenge and Passive House Certification.

These two programs will ensure that the new building will be designed to the highest level of energy efficiency, saving over 50% of energy cost, from a typical building, utilize healthy and sustainable materials, and create a connection to nature and the surrounding community.

**3 Expand Early Childhood Education & Affordable Housing**

June 2021 to June 2022

- Provide quality early care and education to an additional 23 infants and toddlers and 24 Public Pre-K and preschoolers—doubling current capacity
- Provide 60 eligible individuals and families with safe, accessible, and affordable homes that honor Portland’s rich and growing diversity
- Integrate community learning space and services for children, families, and childcare providers in the region.

**Shared Purpose:** Existing partner programs will continue to serve families in the expanded community space, including The Opportunity Alliance, Maine Behavioral Health, The Greater Portland Immigrant Welcome Center, FedCap, SnapEd, University of Southern Maine, Cooking Matters, Palaver Strings, Portland Museum of Art, and Portland Public Schools. New partners will be strategically engaged to elevate economic opportunity and foster family stability.



4,066

square feet of renovated facility space  
(in the chapel)

5,452

square feet of new facility space

3,000

square feet of green playground space

# A Stabilizing Beacon for the Bayside Neighborhood

Demolish the adjacent structure and build a new, fully accessible, energy efficient, 6-story building attached to the existing renovated chapel with state-of-the-art childcare space and 60 housing units:

- 12,518 square ft of new & renovated program space to include:
  - > play therapy, gross motor and project rooms
  - > family welcome center
  - > 9 new & renovated classrooms, half of which are for infants and toddlers

- 60 mixed income family units, broadening our scope as a service hub for local families.
- Expand nationally recognized nutrition program
- 1,697 square ft of family, community, & provider programming space

Developing affordable housing will allow YFO and PHA to secure significant outside investment and Low-Income Housing Tax Credits, reducing the capital campaign budget required for YFO.

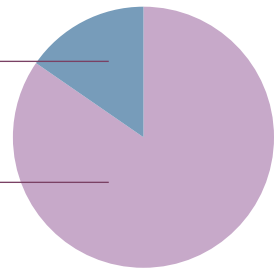


## \$18.35 MILLION

COLLABORATIVE PROJECT:

\$2,952,000 for YFO facility space and programming expansion

\$15,400,000 million for 60 housing units



## \$2.95 MILLION

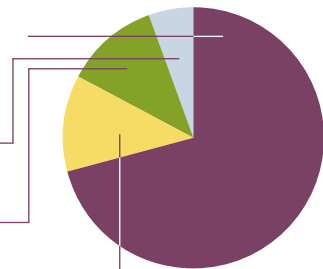
YFO CAMPAIGN:

\$2,091,000 million for YFO expansion and renovation

\$161,000 educational equipment, curriculum & materials

\$346,000 children's scholarship endowment

\$354,000 outdoor play spaces



# We Need You

Immediately upon completion this project will increase the availability of affordable homes, childcare and educational opportunities for Portland's working families. Over time, this project will serve as an integrated model for developing greater cultural understanding and social equity from birth through higher education, thereby strengthening workforce development, family stability, and community cohesion.

Your charitable gift, or organization's support can make a huge impact for Greater Portland's most vulnerable young children and their families. To learn how you or your business can help us Build a Brighter Future, please contact:

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in memory of Alain Nahimana  
Leader, Friend, Supporter

